Investing in Global Education is an Investment for All New Mexicans

GEO entrepreneurial revenue (CELAC, Passport Office, Short Programs) helps subsidize GEO operations and generates financial support for other service and academic units across campus.

SINCE 2013 CURRENTLY SERVING SENDING GENERATED

30%↑ IN TOTAL POPULATION SERVED 1,350 STUDENTS & SCHOLARS FROM 104 COUNTRIES 750 UNM STUDENTS ABROAD TO 50+ COUNTRIES $19.4 M TUITION IN 2017
In 2018, GEO ...

- Submitted successful proposal to host the International Association for College Admission Counseling Conference in July 2020.
- Actively increased outreach and interaction with UNM faculty and departments through the convening of the GEO Faculty Advisory Board, and the creation of the International Liaisons Group. GEO also sponsored two Global Awareness Provost Faculty Fellows.
- Collaborated with the International Studies Institute, Career Services, and the Diplomat in Residence to create a new Peace Corps Pathway Program.
Organized 30+ social events and trips

Authorized over 800 different student work experiences: 135 students for OPT, 50 students for STEM, 580 for CPT.

Held more than 31 workshops with more than 1200 total attendees!

Planned and led 10+ volunteer opportunities at UNM and in the Albuquerque Community.

Trained 2 new advisors

Oriented over 500 new students and 135 new scholars

Paired over 200 students as buddies in the Lobo Friends program

International Student & Scholar Services
This fall:

- Received 100% on U.S. Department of State 100-point inspection, 2nd year in a row.
- Nominated for a National U.S. Dept. of State Innovation Award.

We:

- Processed 1,334 passport applications.
- Received 99.7% positive customer feedback.
- Generated $20,000 in new revenue for investment in faculty and student mobility.

In 2018, we...

- Hosted 139 participants for short term programs, a 39% increase in short-term program enrollment.
- Expanded programming to off-summer cycle, collaborations with north campus medical programs, and more activity from Argentina in particular.
- Received an additional 100,000 Strong in the Americas grant and 2 Fulbright programs (Argentina and Mexico).
- Generated almost half a million -->$456,900 in new revenue for the University.
A 40th Anniversary Celebration was held on Sept. 19, 2018.

Implemented the International Admission Pathway Program -- No TOEFL score required.

Launched the Community and Academic English course.

Awarded $13,051 from Consulate of Mexico in Albuquerque to support students during the 2018 school year.

Partnered with Menaul School to recruit students to CELAC.

Welcomed a 3rd cohort of CELAC English Language Fellows.
$140,000 scholarships to students

36 faculty led/group programs with 440 students

750 total outbound students

- Implemented the Student Workshop Series.
- Created a special scholarship for students studying in Mexico.
- EA Team members presented at NAFSA Regional, NAFSA State, IFSA National, and NAFSA National.
- Created Instagram marketing campaign and more than doubled our followers since January 2018.
- Developed an electronic newsletter with prompts, info and tips for students studying abroad.
In 2018, we ...

- Won the bid to host the 2020 International ACAC Conference.
- Refreshed the Undergraduate International Application for Admission.
- Maintained enrollment numbers in a difficult national enrollment climate.
- Officially joined UNM’s Salesforce CRM (customer relationship management) system.
- Sent a member of the International Admission staff to the AACRAO’s “Cuba Educational Project” research trip in February 2018, which led to a collaborative presentation at the annual TAICEP conference.

Despite increased global competition for international student enrollment, and the more recent “Trump-effect,” UNM has seen steady growth over the past five years when it comes to international applications and enrollments.

19.38% (25) increase over the past five years (2012-2018) in graduate international student admission acceptance and enrollment.

Graduate international student enrollment yield held steady over the past five years with fewer applications in that period.