

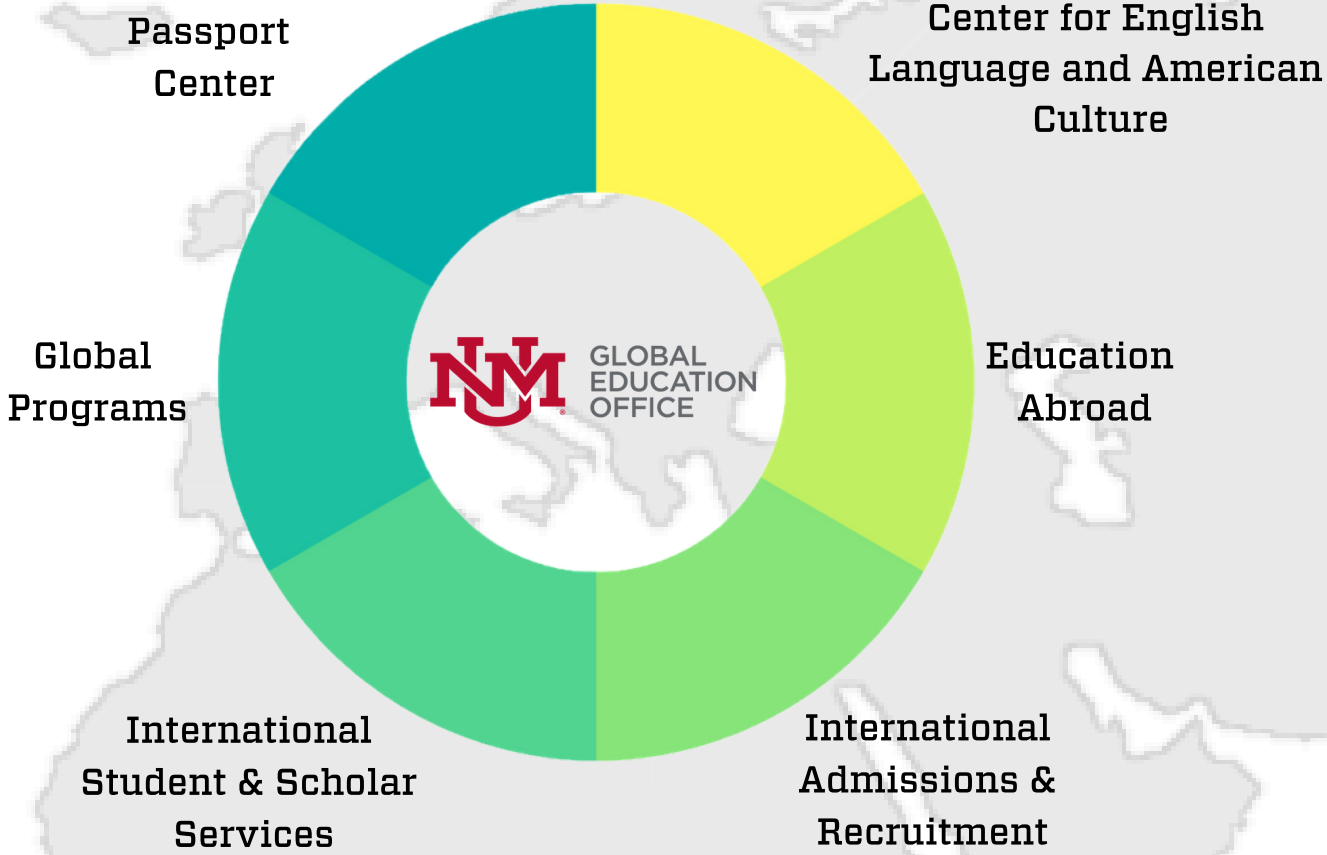


GLOBAL
EDUCATION
OFFICE

ANNUAL
REPORT

2018

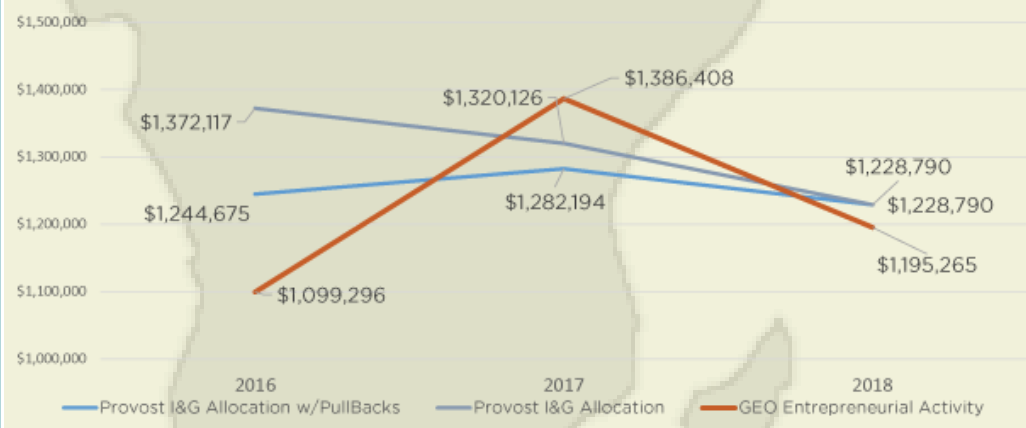




Investing in Global Education is an Investment for All New Mexicans

GEO entrepreneurial revenue (CELAC, Passport Office, Short Programs) helps subsidize GEO operations and generates financial support for other service and academic units across campus.

Entrepreneurship



SINCE 2013

30% ↑

IN TOTAL POPULATION SERVED

CURRENTLY SERVING

1,350

STUDENTS & SCHOLARS FROM 104 COUNTRIES

SENDING

750

UNM STUDENTS ABROAD TO 50+ COUNTRIES

GENERATED

\$ 19.4 M

TUITION IN 2017



Dr. Nicole Tami
Executive Director
Global Education Initiatives

In 2018, GEO ...

- Submitted successful proposal to host the International Association for College Admission Counseling Conference in July 2020.
- Actively increased outreach and interaction with UNM faculty and departments through the convening of the GEO Faculty Advisory Board, and the creation of the International Liaisons Group. GEO also sponsored two Global Awareness Provost Faculty Fellows.
- Collaborated with the International Studies Institute, Career Services, and the Diplomat in Residence to create a new Peace Corps Pathway Program.



Organized

30+
social events
and trips

Held more than
31 workshops
with more than
1200
total attendees!

Trained
2
new advisors

Oriented over
500
new students and
135
new scholars

Authorized over
800
different student work
experiences: 135 students
for OPT, 50 students for
STEM, 580 for CPT.

Planned and led
10+
volunteer opportunities
at UNM and in the
Albuquerque
Community.

Paired over
200
students as
buddies in the
Lobo Friends
program



This fall:

- Received 100% on U.S. Department of State 100-point inspection, 2nd year in a row.
- Nominated for a National U.S. Dept. of State Innovation Award.

We:

- Processed 1,334 passport applications.
- Received 99.7% positive customer feedback.
- Generated \$20,000 in new revenue for investment in faculty and student mobility.



In 2018, we...

- Hosted 139 participants for short term programs, a 39% increase in short-term program enrollment.
- Expanded programming to off-summer cycle, collaborations with north campus medical programs, and more activity from Argentina in particular.
- Received an additional 100,000 Strong in the Americas grant and 2 Fulbright programs (Argentina and Mexico).
- Generated almost half a million -->\$456,900 in new revenue for the University.

Implemented the International Admission Pathway Program
-- No TOEFL score required.

A 40th Anniversary Celebration was held on Sept. 19, 2018.

Launched the Community and Academic English course.

Awarded \$13,051 from Consulate of Mexico in
Albuquerque to support students during the
2018 school year.

Partnered with Menaul School to
recruit students to CELAC.

Welcomed a 3rd cohort of CELAC
English Language Fellows.



\$140,000
scholarships to
students

750
total outbound
students

36
faculty led/group
programs with
440 students

- Implemented the Student Workshop Series.
- Created a special scholarship for students studying in Mexico.
- EA Team members presented at NAFSA Regional, NAFSA State, IFSA National, and NAFSA National.
- Created Instagram marketing campaign and more than doubled our followers since January 2018.
- Developed an electronic newsletter with prompts, info and tips for students studying abroad.

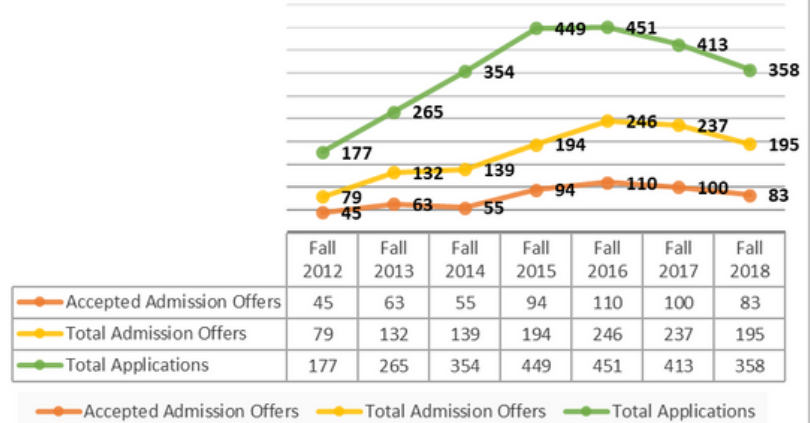


In 2018, we ...

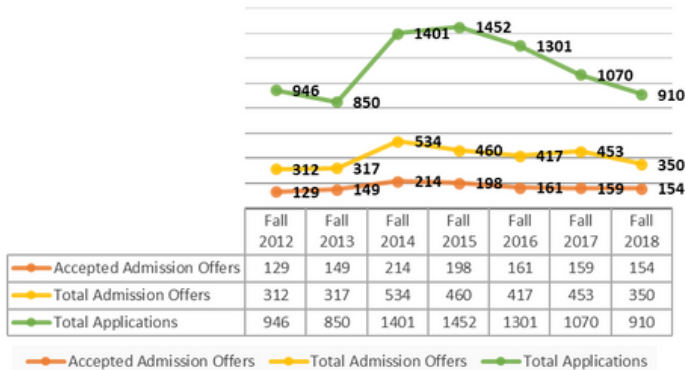
- Won the bid to host the 2020 International ACAC Conference.
- Refreshed the Undergraduate International Application for Admission.
- Maintained enrollment numbers in a difficult national enrollment climate.
- Officially joined UNM’s Salesforce CRM (customer relationship management) system.
- Sent a member of the International Admission staff to the AACRAO’s “Cuba Educational Project “ research trip in February 2018, which led to a collaborative presentation at the annual TAICEP conference.

Despite increased global competition for international student enrollment, and the more recent “Trump-effect,” UNM has seen steady growth over the past five years when it comes to international applications and enrollments.

Undergraduate Applications & Acceptances



Graduate Applications & Acceptances



19.38% (25) increase over the past five years (2012-2018) in graduate international student admission acceptance and enrollment.

Graduate international student enrollment yield held steady over the past five years with fewer applications in that period.