



GLOBAL
EDUCATION
OFFICE

Annual Report

A photograph of a large, modern, light-colored building with a prominent central tower, set against a blue sky with white clouds. The building has several windows and a balcony. In the foreground, there are trees with green and brown leaves, and a black lamppost.

2023

Note from our Executive Director

Reflecting on 2023, I felt like the COVID fog finally lifted. There was less apprehension as students and faculty traveled with renewed excitement. The surge of international applications, which hit nearly 2900, kept the Admissions team hopping as they processed new and deferred applications.



The momentum was palpable throughout the office. GEO facilitated a series of diplomatic and partner visits, conference travel and in-person outreach resumed, and the attendance at our yearly international festival, cultural night celebrations and education abroad fairs was unprecedented. The GEO Resource Center facilitated more than 3050 individual appointments during calendar year 2023.

In collaboration with the Office of the Vice President for Research, we launched the undergraduate and graduate Globally Engaged Research awards. Ms. Tara Falce was selected as the inaugural recipient of the Dr. Deborah Rifenburg Memorial Undergraduate Student Award for her work on Syrian refugees.

It was a year of staff transitions. We bade farewell to several long-term staff members, including Pablo Torres and Carolyn Kaltenbach. Many thanks to both for their commitment to GEO over the last decade. We also welcomed new members to our team: Ms. Andrea Roman brought much needed support to our Admissions processing team. Martha Hodgins took charge of GEO's communications and marketing. In July, Dr. Lisa Munro, who is based in Mérida, came on board as our in-country Mexico representative. And at the end of the fall term we welcomed a new director for International Admissions & Recruitment, Mr. Michael Voegerl.

It was a productive year for GEO as you'll see in the unit highlights.

Dr. Nicole Tami

Executive Director, Global Education Initiatives

Global Programs & International Collaborations

HIGHLIGHTS

Friends of Fulbright Argentina

This highly competitive, six-week immersive academic program sponsored by the U.S. Fulbright Commission in Argentina returned to UNM for its sixth consecutive year. We hosted eight undergraduates representing four Argentinian provinces and 7 different universities.

Institute for Young Leaders: Leading Peace Through Policymaking

20 professionals from Argentina came to UNM for three weeks of academic programming, followed by four days of site visits in Washington, DC.



Peace Engineering Symposium

In collaboration with Universidad Nacional de la Plata (UNLP) in Argentina, we hosted a three-day hybrid Peace Engineering Symposium. Expert speakers from Stanford University, Drexel University, Universidad Nacional de Litoral, Sandia National Laboratories, and other entities joined UNM and UNLP to explore practical applications of building peace around global shared challenges.

Hungarian University of Sports Science: Teaching Excellence

For the fourth consecutive year, faculty and staff of the Hungarian University of Sports Science (HUSS) in Budapest engaged in pedagogical workshops, professional networking, and excursions throughout New Mexico.

Young Women in STEM

This virtual program was developed for high school senior girls in and around Guadalajara to empower and inspire them to pursue a career in Science, Technology, Engineering and Math (STEM), thus contributing to the development of a more diverse STEM workforce in Mexico.

Impact Evaluation: The Institute for Community Identity & Leadership, 2015-2022

In collaboration with the U.S. Embassy in Mexico City and ANUIES, we conducted an evaluation to assess the long-term impacts of this unique program that we hosted annually at UNM over a 7-year period. We employed a mixed methods design utilizing both surveys and focus groups. Participant feedback indicated an average rating of 4.9 on a 5-point scale.

\$198,124

in new revenue was generated for UNM through five short-term international certificate programs.

100%

of in-person participants said they would recommend UNM to colleagues and prospective students.

PASSPORT CENTER

In 2023, the UNM Passport Acceptance Center generated \$207,028 in new revenue. Out of this, \$30,000 was allocated towards the GEO Passport to Success Scholarship to fund graduate mobility.

Among the 5,224 passport customers that were served, we received a 99.8% overall customer satisfaction rating!

Approximately 50% of our passport clients are UNM students, faculty, employees or alumni.



Testimonial

"Amazing! Fast, easy, clean, super nice, let us start early even!! Sooooo much better than USPS!"

UNM Passport Center



Satellite fair conducted at CNM. Represented at North Campus and at naturalization ceremonies held by the US District Court, Albuquerque.



CENTER FOR ENGLISH LANGUAGE & AMERICAN CULTURE

HIGHLIGHTS



Served 124 intensive English language students in regular academic year programs.

26

*countries
represented among
CLEAC students in
2023.*

- Awarded a UniVIP grant from U.S. Embassy in Moscow to host virtual students for a language teaching methodology course.
- Hosted 48 short-term program students, both online & in-person, from Mexico, Hungary, South Korea, and Russia.
- Partnership visits included in-person outreach in Mexico, Turkey, and Serbia.

Taught 22 students in our English Community Course for Academic and Career Readiness.



Continued to serve students through simultaneous online & in-person teaching.



Testimonials

"We had discussions about different topics that we used in class. It was a good way to share ideas and express points of view in class."

"Both teachers and staff are great. All the time I could find support when I needed to solve some issues."

"We had the opportunity to learn in the class and focus on academic English, and we experienced talking with people outside of class. So, students develop their communication skills in many ways, being immersed in the culture. I think that's the great thing about CELAC."

EDUCATION ABROAD

HIGHLIGHTS

- 24% increase in outbound study abroad participation compared to the prior year.
- 882 student advising sessions were facilitated during 2023.
- Supported 27 faculty-led programs, including 7 new programs.



516
UNM students studied abroad during 2023, participating in a variety of short-term, semester/year long, and faculty-led programs.



We hosted exchange students from around the globe.



Fall 2023 was our largest Study Abroad Fair to date, showcasing 50+ tables in the SUB.

Signed new agreements with international partners, including National University of Science and Technology (Taiwan), Victoria University of Wellington (New Zealand), and Hochschule für Musik Würzburg (Germany).

Spain



United Kingdom



Top 5
Destinations
2023

Italy



Mexico



Netherlands



INTERNATIONAL STUDENT AND SCHOLAR SERVICES

HIGHLIGHTS

523

students welcomed and on boarded in 2023, including 50 returning students who started new programs.

- Served approximately 1300 international students and 242 scholars.
- Conducted 16 workshops on variety of topics including: culture, work, taxes, and practical topics about living in the United States.



Authorized 524+ work opportunities!

- 325 CPT work experiences
- 144 OPT post completion
- 55 STEM OPT

Successfully rolled out new applications in Onbase for:

- Inbound exchange students and scholars
- Intensive English language students
- Global Programs participants



- Paired 185 students through our Lobo Friend mentor program.
- Provided tax help to 480 students and scholars.
- Welcomed and trained 5 new student employees who are essential to our student support programming: Dana Al Shanti, Sikandar Awan, Akhila Palla, Isaac Irakoze, Shin Hlaing.



\$94,688

Awarded in SFRB funds to supplement our integration programs and cover salary for several project assistant and student work positions

INTERNATIONAL ADMISSIONS & RECRUITMENT

HIGHLIGHTS

- Activated student ambassadors to help with prospective student outreach.
- Reached out to UNM departments to create a more streamlined admission process for applicants.
- Revamped and expanded international agent network.
- Began accepting international applications via the Common App.

2881

applications processed in 2023, which translated into the highest number of admitted students at both the undergraduate and graduate level!



Established new international admission deadlines to ensure applicants have adequate time to obtain visas, thereby easing transition to UNM and limiting deferrals.



Conducted international recruitment outreach in Vietnam, Cambodia, Thailand, and India. Participated in college fair at Seattle, WA to connect with international students studying in the US. Collaborated locally with Menaul School and the United World College to highlight pathway to UNM for international students already in New Mexico.



Organized the 2nd annual Mini-World Cup soccer tournament as part of International Education Week!



MEXICO

HIGHLIGHTS



Thanks to the support of our new in-country representative, Dr. Lisa Munro, we resumed strategic recruitment outreach at Mexican high schools in Chiapas, Puebla, CDMX, and Mérida. Additionally, we are connecting with guidance counselors in Colombia, Costa Rica, Guatemala, Panama, and other Latin American countries.

- Re-established academic relationships with higher education partners throughout Mexico.
- Dr. Munro visited campus in July 2023 to meet with faculty & staff involved in international education at UNM, and set goals for Mexico based projects.
- Met with U.S. Department of State officials and EducationUSA staff to promote UNM's higher education outreach in Mexico.
- Promoted CELAC intensive English programs for underserved youth in Yucatan.

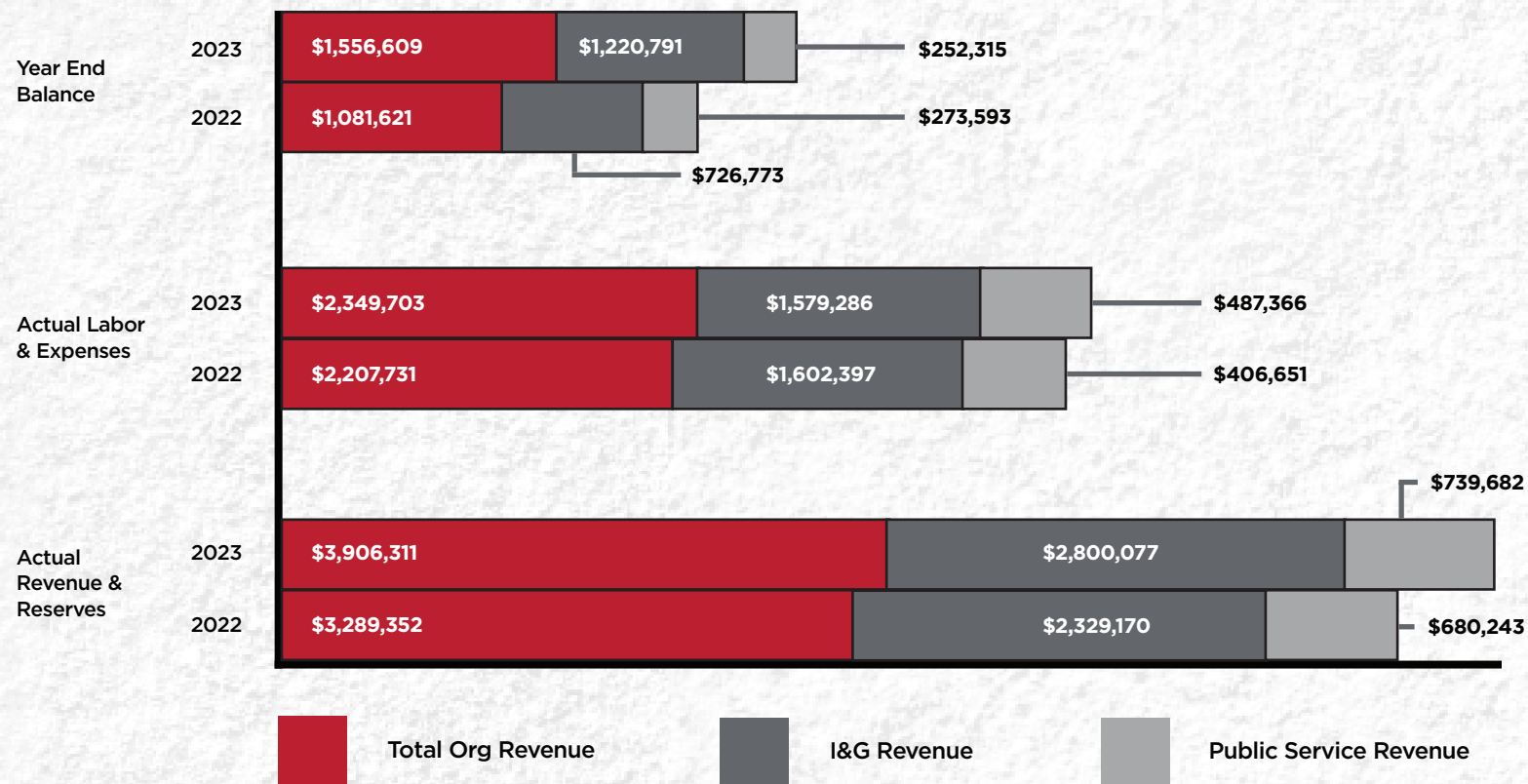


UNM is committed to expanding our student cohort from Mexico, and we remain dedicated to helping students achieve their educational goals.

FINANCIAL REPORT

The Global Education Office has two primary sources of revenue consisting of our annual I&G allocation, and profit generated from entrepreneurial initiatives ranging from the Passport Acceptance Center to customized short-term program offerings, as well as a variety of customer service fees.

FY22 and FY23 Revenue & Expenses



CHANGE A LIFE, INVEST IN INTERNATIONAL EDUCATION

The Global Education Office (GEO) is dedicated to helping all UNM students reap the benefits of international education. Our office handles international admissions and recruitment, study abroad and faculty-led programs, targeted outreach for international students and scholars, English as a second language, and a passport acceptance facility on campus.

**Give through the
UNM Foundation
by scanning the
QR code.**





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